



Souvenir Album • 10th anniversary



Foundation of Greater Montreal

PLATINUM PARTNER

**CAISSE DE DÉPÔT ET PLACEMENT
DU QUÉBEC**

We are proud to be together tonight to honour the work and personal involvement of Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil who greatly influenced the evolution of the Foundation of greater Montreal over the years.



**Caisse de dépôt et placement
du Québec**



On the occasion of the 10th anniversary of the Foundation of Greater Montreal (FGM), we honour five extraordinary men and women who are all driven by the passionate belief that philanthropy can make a profound difference in society. They are Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil. Not only were they involved in the FGM's founding, but they have shaped its future.

A word from the Co-Chairs

little cost to them or distraction from their primary mission.

As you read on about the FGM's evolution, we hope that you will be inspired by others' generosity and that you too will become a stakeholder in our Foundation.

We also take this opportunity to thank all the donors who, from the outset of this great adventure, supported the FGM, and the succession of committee members who have served since the organization was founded. You have earned our undying gratitude.

It's thanks to them that the Foundation can offer its donors the satisfaction of knowing that their favourite causes are being helped today, tomorrow and forever. The FGM also manages the endowments of other non-profits, placed with the Foundation as an alternative to creating their own foundation, at very

Our deepest-felt thanks also go to our partners for making this album possible and for providing us with funds that will allow us to forge ahead and continue to meet the ever-growing needs of our fellow Montrealers.

The Co-Chairs of the 10th anniversary of the Foundation of Greater Montreal,

Marcel Côté
Founding Partner
SECOR Consulting Inc.

Robert Tessier
Chairman of the Board
Caisse de dépôt et placement
du Québec



GOLD PARTNER

LETKO BROUSSEAU

*is honored to join in the celebration of a decade
of extraordinary contribution to the well-being
of our community.*

We wish to express our sincere thanks to the supporters, volunteers, members of the Board and devoted employees of the Foundation of Greater Montreal for their dedication and cooperation and look forward to many more years of fruitful involvement by all.

Letko Brosseau would like to offer our heartfelt congratulations to Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil for their generous, dedicated, diligent and passionate contributions to our community and the Foundation of Greater Montreal.



**LETKO
BROSSEAU**

The entire Montréal community reaps the benefits of the vision, dedication and generosity of Foundation of Greater Montreal members, partners and contributors, and of their desire to enhance the region's quality of life and to be part of its development.

We can never go wrong when we say that behind great deeds are great individuals. As Premier and as a private citizen, I never tire of acknowledging people who work for the common good and for social progress.

This is why I am happy to join with the directors and members of the Board of the Foundation of Greater Montreal to pay special tribute to those who have contributed outstandingly to the growth and success of the organization in recent years. Thanks to people like Tim Brodhead, President and CEO of The J.W. McConnell Family Foundation; Pierre Brunet, Chairman of the Board of Montréal International;



A message from the Premier

André Chagnon, Chairman of the Board of the Fondation Lucie et André Chagnon; Michèle Thibodeau-DeGuire, President & Executive Director of Centraide of Greater Montreal; and Kathleen Weil, Minister of Justice, who graciously give of their know-how and experience for a shared cause. The Foundation of Greater Montreal can proudly celebrate its 10th anniversary. Hats off to them and to their belief that success is defined not only by an accomplished career, but also by the good that we do.

Thank you as well to anyone who, in any capacity, has made it possible for the Foundation of Greater Montreal to carry out its mission and who reminds us that building a better world is everybody's business.

Congratulations on this milestone. Long live the Foundation of Greater Montreal!

Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil are not just well known and widely respected names, but people with big hearts who are held in great esteem for their impressive generosity.

During its 10th anniversary, the Fondation du Grand Montréal has decided to organize a duly deserved tribute to these individuals. I would also like to thank and congratulate them on behalf of all Montrealers. Their efforts to enhance the lives of our fellow citizens are highly inspirational.



A message from the Mayor of Montréal

In the same spirit, I salute the efforts of the Fondation du Grand Montréal. Since its establishment in 2000, the foundation and its partners have posted an altogether remarkable record of achievement.

Montréal is acclaimed throughout North America for its social commitments and has sought to put an end to poverty by adopting the United Nation's Millennium Development Goals.

Meeting these goals requires the active involvement of cities, of their residents and of such eminent stakeholders as the Fondation du Grand Montréal. We must all work together to make the world a better place.

For several years the idea of a community foundation in Montreal was on the minds of philanthropic leaders across the country. How could this major North American city not have a community foundation when every other large urban area had successfully developed one, many asked? After lots of talk and consultation within Montreal, all recognizing the complex and unique nature of that great city, a few key players stepped up to the plate, among them the J.W. McConnell Family Foundation.

One of the early ideas was to invite Community Foundations of Canada to coordinate the first



A message from Community Foundations of Canada

is one of North America's great cities without an institution that is key in building civic life for all its people – a community foundation.

stages of development, a request we happily accepted. It was exciting for us at CFC to be part of the energy, the vision and the plans that led to the official launch of the Foundation ten years ago. It wasn't an easy journey – it never is – but it was a fruitful one.

Today the Foundation has claimed its rightful place around the table of key community foundations in Canada, bringing its experience, story and vision to colleagues right across the country. No longer

When Monica Patten took the helm of the fledging organization for Canada's community foundations in 1993, it had 28 members with assets of \$500 million. Today, those numbers have exploded to include more than 170 community foundations in cities, towns and rural areas all across the country.



COMMUNITY FOUNDATIONS OF CANADA
all for community.

FOUNDATIONS COMMUNAUTAIRES DU CANADA
ensemble pour tous.

Monica Patten
President and CEO
Community Foundations of Canada

SILVER PARTNER

AGROPUR

is proud to join the Foundation of Greater Montreal in paying tribute to five visionaries for their positive contributions to the community.

Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil have worked tirelessly to build and promote the FGM. We thank them for their dedication and offer them our sincere congratulations!





TIM BRODHEAD

President and Chief Executive Officer

***The J.W. McConnell
Family Foundation***



Tim Brodhead is President and Chief Executive Officer of The J.W. McConnell Family Foundation, Canada's largest private foundation. The Foundation, based in Montreal, funds national programs that build a "more resilient, inclusive and sustainable society". Prior to joining the Foundation in 1992, he was for five years Executive Director of the Canadian Council for International Cooperation (CCIC), a national body representing over 120 non-governmental organizations working in international development.

Upon graduating from McGill University in 1964 (Honours Political Science and Philosophy), Tim Brodhead taught political science for three years at the University of Ife, Nigeria. He subsequently served as Director of the Nigeria and West Africa programs of CUSO, the Canadian volunteer-sending agency. In 1973 he founded ACORD, a consortium of European and Canadian non-governmental organizations, to plan and implement development projects in Africa, particularly in refugee, post-conflict, and disaster situations. In 1977, Tim returned to Canada and co-founded Inter Pares, a not-for-profit development

agency working in Africa, south Asia and Central America. Later he directed research at the North South Institute on the role of Canadian non-governmental development organizations, published in 1987 with the title *Bridges of Hope?*, and conducted training on gender and development for CIDA and several U.N. agencies and developing country governments.

In a voluntary capacity he has served on many boards. He currently chairs the board of the ETC Group, which addresses the social implications of new technologies, and is a director of Centraide Montréal. He is a past chair of Philanthropic Foundations Canada, and a founding board member of CIVICUS: World Alliance for Citizen Participation. He is a former board member of the Social Sciences and Humanities Research Council of Canada (SSHRC), the Calmeadow Foundation, Unitarian Service Committee (USC), North South Institute, Vartana Charity Bank, and others. In 2001 Tim was appointed an Officer of the Order of Canada. In 2002, he was awarded an honorary Doctor of Laws degree from Carleton University, and in 2005, from Dalhousie University.

SILVER PARTNER

BURGUNDY ASSET MANAGEMENT

Burgundy Asset Management wishes to congratulate Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil. Through their dedication and passion, these extraordinary individuals have contributed to the development of the Foundation and supported the Greater Montreal community.

BURGUNDY[®]

ASSET MANAGEMENT LTD.



PIERRE BRUNET
O.C., FCA
Chairman of the Board
Montréal International



Pierre Brunet was President and Chief Executive Officer of National Bank Financial from 1970 to 2001. He just completed a four-year term as Chairman of the Board of the Caisse de dépôt et placement du Québec. Mr. Brunet has also served as Chairman of the Board of Governors of the Montréal Exchange, the Montréal Board of Trade, the Investment Dealers Association, the Canadian Institute of Chartered Accountants, the Montréal Symphony Orchestra, the CEGEP Federation and the Foundation of Greater Montreal.

He currently sits on the Board of Metro Inc. and has sat on the Boards of Transcontinental Inc., Russel Metals and the Canadian Centre of Architecture. Mr. Brunet's many honours include the title of Fellow of the Ordre des comptables agréés du Québec, the prize "Carrière A+" of the IDA, the Order of Merit from the Université de Montréal and Officer of the Order of Canada.

SILVER PARTNER

CGI

Over the past 10 years, the Foundation of Greater Montreal has invested in advancing the charitable work of non-profits throughout the Greater Montreal region, building endowment funds and disbursing grants. Through its efforts, local non-profits have received millions of dollars to help the disadvantaged and improve the quality of life of local communities. CGI is honored to be a sponsor of the Foundation's 10th Anniversary benefit reception, and we extend our appreciation and congratulations to the Foundation for its decade of commitment, investment and service.





ANDRÉ CHAGNON
President and CEO
Fondation
Lucie et André Chagnon



André Chagnon, the son of a wealthy contractor-electrician, was born in Montreal in 1928. Following in the footsteps of his father, in 1957, at the age of 29, he started an electrical service company, E.R. Chagnon et Fils Ltée. Seven years later, he sold his company to focus his energies on cable television.

In 1964, he founded Vidéotron, a regional cable television company that, under his leadership, would become the third largest telecommunications company in Canada, and the market leader in Quebec through an acquisition-based growth strategy.

In 2000, Quebecor Media Inc. acquired Le Groupe Vidéotron and its regulated cable television subsidiaries. After a 37-year career, André Chagnon gave

up the reins at Le Groupe Vidéotron. He and his wife Lucie, along with their five children (Johanne, Éline, Christian, Claude and Isabelle) decided to devote their time and efforts to setting up the Lucie and André Chagnon Foundation, which is currently the largest private foundation in Canada.

The Foundation's mission is to help foster and improve health through the prevention of poverty and disease, focusing primarily on parents and children in order to promote the educational success of young Quebecers.

In 2000, the Chagnon family contributed \$1.4 billion to the Foundation in order to carry out joint, long-term social projects aimed at promoting optimal early childhood development (from conception to age 17) and healthy lifestyles.

SILVER PARTNER

**THE DBD FUND
FOR YOUTH AND RECREATION**

*extends its sincerest congratulations to the honourees
and the Foundation of Greater Montreal on the occasion
of its 10th Anniversary celebration.*

The DBD Fund, a donor-advised fund supporting children in poverty in their pursuit of healthy recreation, was created to honour Donald Bruce Dougherty, business man, athlete and community participant. The Fund joins the Foundation of Greater Montreal in promoting the social and cultural development of the Montreal community. The Fund and its sponsors wish the honourees and the Foundation of Greater Montreal continued success in pursuing our common goal of addressing social problems and building stronger communities.

DBD Fund
for youth and recreation
Supported by G Dougherty Medical Inc



MICHÈLE THIBODEAU-DeGUIRE

C.M., C.Q., Eng.

President and Executive Director

Centraide of Greater Montreal



After graduating from the *École Polytechnique* in civil engineering in 1963, Michèle Thibodeau-DeGuire worked as a structural engineer for nearly 20 years. She was appointed Quebec Delegate to New England in 1982 and subsequently, she served as Public Relations Manager at the *École Polytechnique*. Since 1991, she has been President and Executive Director of Centraide of Greater Montreal.

Mrs. Thibodeau-DeGuire received many honorary distinctions such as Honoris Causa Doctorates from *Université de Montréal (HEC Montréal)*, Concordia University, *Université du Québec à Montréal*, and from McGill University. She was appointed Knight of the *Ordre national du Québec*, is a member of the Order of Canada, and was admitted to the Academy of Great Montrealers.

Centraide of Greater Montreal helps half a million underprivileged people year after year. Through its annual fundraising campaign, it provides financial assistance for more than 360 community agencies and projects in the Greater Montreal area. Centraide's work depends on the dedication of more than 73,000 volunteers.

SILVER PARTNER

FONDS DE SOLIDARITÉ FTQ

*Ten years of charitable activities to benefit the
Greater Montreal community!*

The Solidarity Fund QFL congratulates the Foundation of Greater Montreal for its outstanding contribution to the enrichment of our environment. We share the Foundation's values, and we applaud the partnerships that have been created over the years to support community organizations, thereby helping to build a better world! We send heartfelt thanks to everyone who works to complete projects supported by the Foundation. The quality of life of the various Greater Montreal communities can be improved because of your generosity, your energy and your commitment.





KATHLEEN WEIL

MNA for Notre-Dame-de-Grâce

***Minister of Justice
of Québec***



Born and raised in Montreal, Kathleen Weil is married and the mother of four children. Following the elections of December 8th, 2008, she was elected Member of the National Assembly for the riding of Notre-Dame-de-Grâce, thus becoming the first woman to hold this charge in the history of this riding from the South-west of Montreal. She was named Minister of Justice of Québec and Attorney-General on December 18th, 2008. She is also vice-chair of the Comité ministériel de législation (legislation committee) and member of the Comité ministériel du développement social, éducatif et culturel (cabinet committee of social, educational and cultural development).

From 2000 to 2008, Kathleen Weil was the President and CEO of the Foundation of Greater Montreal. From 2005 to 2008, she piloted the publication of Vital Signs, a report card on Greater Montreal's socio-economic health.

Madam Weil has been very active in the health and social service sector of Montreal for more than 20 years. Over the years she has also been a member of many local, regional, provincial and national boards in community development, health and social service sectors. Madam Weil is also very active promoting community foundations across Québec and Canada and was a member of the Board of Community Foundations of Canada in 2007-2008.

SILVER PARTNER

INTACT INSURANCE

Intact Insurance is proud to be associated with the Foundation of Greater Montreal and salutes those who have played key roles in the FGM.

Special thanks to: Michèle Thibodeau-DeGuire, Kathleen Weil, Tim Brodhead, Pierre Brunet, and André Chagnon. Through their dedication and commitment, these individuals have made enormous contributions to the development and success of the Foundation of Greater Montreal.



BRONZE PARTNER

**AON PARIZEAU
AON CONSEIL**

Congratulations to the Foundation of Greater Montreal for its ten years of service to the Greater Montreal community. Your ongoing support of various charitable organizations contributes to building a better society. Aon is very proud to partner with FGM. We wish you many years of continued success.

AON

LA PRESSE | MONTRÉAL | LUNDI 17 SEPTEMBRE 2001

TÊTES D'AFFICHE

CRÉATION à Montréal d'une fondation communautaire, la Fondation du Grand Montréal, dont la mission sera d'appuyer les initiatives communautaires dans les secteurs de la santé, des services sociaux, des arts et de la culture, de l'éducation, et de l'environnement, grâce à un fonds de dotation. Plusieurs fondations montréalaises ont contribué à la création de cette nouvelle fondation dans laquelle elles ont mis leurs actifs : la Fondation Centraide, la Fondation YMCA de Montréal et la Fondation la Plume Rouge. La nouvelle fondation a choisi ses dirigeants, soit Pierre Brunet (président du conseil d'administration) et Kathleen Well (présidente et directrice générale).

The Foundation of Greater Montreal is ten years old!

Its creation

M*any major projects start off with a simple idea, good intentions and people with the determination and devotion to make things happen, but most of all to influence people! The start-up of a community foundation in Montreal is a perfect example.*

In the late 1980s, people like Michel Lamontagne and others were getting together to explore the possibility of creating regional public foundations to manage permanent endowment funds whose capital would be secured in perpetuity while the annual income would be distributed according to the wishes of the donor. During this exploratory phase in the early 1990s, Mr. Lamontagne, as a founding member representing Quebec, agreed to serve on the inaugural Board of Directors of the Community Foundations of Canada, whose mission has always been to support the development of community foundations across the nation.

As a member of that Board over the years, he discovered the existence of other community foundations in Canada. Since no real public foundation existed in Quebec, he launched an initiative to establish foundations in the Quebec City region and in Greater Montreal with the help of local resources.

The project called for time and patience. In Montreal, on February 13, 1998, local community leaders, meeting at a working breakfast, enshrined the importance and viability of what has today become the Foundation of Greater Montreal (FGM). That event was to be the starting point of the Foundation's history.

In 1999, North America had many community foundations, but in fact very few had been set up in Canada. The originators of the Montreal project were inspired by the community foundations' model to establish what would become the present FGM. Its mission is to generate endowment funds whose capital is preserved in perpetuity and whose income supports local charities, particularly in the areas of health, education, social services, arts and culture and the environment.

Many who had achieved distinction in their respective professions actively participated in establishing the FGM and defining its mission.

In Montreal, on February 13, 1998, local community leaders, meeting at a working breakfast, enshrined the importance and viability of what has today become the Foundation of Greater Montreal (FGM).

BRONZE PARTNER

BELL

*is proud to partner with the
Foundation of Greater Montreal
and support it in its mandate of
inclusiveness.*

Congratulations to the outstanding, dedicated and passionate people who are honoured today for their significant contribution to the Foundation.

Bell

Michel Lamontagne and Tim Brodhead are definitely the ones who initially opened the door to community foundations and to establishing one in Montreal, as they were both at the time active in their own ways with Community Foundations of Canada. They both attracted a nexus of committed, effective and truly devoted people: Manon Vennat, an outstanding businesswoman, Marcel Côté, a tireless activist, and Jean-Guy Bissonnette, a major Centraide volunteer, just to name three, came forward to help persuade those in the philanthropic arena to join in the venture. Michèle Thibodeau-DeGuire of Centraide and Sheila Goldbloom were at the forefront and worked closely together planting the first seeds of credibility for the future organization.

The main challenge faced by the founders was to explain the importance of establishing another foundation in Montreal, since there were already several others whose mission was also to support community development through grants or fundraising. The FGM would be different as all funds donated would be secured in perpetuity and exclusively for the benefit of the Greater Montreal community.



AGA 2003: Irène Nattel, Sheila Goldbloom, Tim Brodhead

Our pioneers were fully aware of the enormity of the challenge they faced in deciding to establish the FGM. However, they believed strongly in the urgency of their mission and in the FGM's potential for meeting long-term community needs. Their priority was naturally to prove the viability of the FGM and to build endowment funds originating from recognized organizations active in the metropolitan area.

The project became a reality just before the year 2000, when the period preceding the Millennium favoured openness to major changes and new ideas. As a result, the Centraide Foundation, the Montreal YMCA Foundation, Catholic Community Services and the

Red Feather Foundation, to name only the first, decided to integrate their capital in mutual funds invested and administered by the FGM. Centraide of Greater Montreal, the J.W. McConnell Family Foundation and the Jewish Community Foundation of Montreal also played important roles in the early years of the FGM through financial support and by serving on the Board.

The important contributions of donors who fostered the growth of the FGM must also be acknowledged. The second year was remarkable for the

creation of major new funds, such as the Gallop Family Fund, the first donor-directed fund, the Suzanne Trépanier-Côté Fund, the first memorial

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BRONZE PARTNER

BORDEN LADNER GERVAIS

Borden Ladner Gervais is proud to support the 10th anniversary of the Foundation of Greater Montreal and to honour the work and personal involvement of the extraordinary people who greatly influenced the evolution of the Foundation. Congratulations!



fund, and the Montrusco-Bolton Fund, the first corporate fund. Others followed, among them the Malouf Family (2002), Guy Tiphane (2004) and Michael Novak (2004).

The FGM has developed strong links to these foundations as it depends on experts in the philanthropy field with credibility within their respective communities. Over time, the collaboration between Centraide and the FGM has become an example of partnership and common purpose. From the start, Irène Nattel of the Centraide Foundation of Greater Montreal agreed to chair the Board of Directors of the FGM, and the Centraide team took on the management of accounting services. Gilles Émond, also of Centraide, soon became a partner in this venture and has filled the role of Treasurer from the very first day. However, he was obviously not satisfied to remain in the position of Treasurer; not only did he help set up the Investment Committee; he also chaired it with distinction, and still does to this day! Our numbers show what great benefits he and the members of this very strategic committee have brought to the FGM.



AGA FGM 2004: Michel Lamontagne, Pierre Brunet, Cynthia Lam, Kathleen Weil

The Board also needed someone it could trust to fulfill the mission of the FGM in its current operations. One name soon came to the forefront: Kathleen Weil. Trained as a lawyer, she had all the qualities needed to skillfully manage the FGM. She accepted the challenge knowing that she would be starting from scratch. This was to be the start of a wonderful relationship with the FGM. She thus found the best way to actively support the community for whom she had been working for many years.

Her mandate was to build the organization from the ground up. With very few resources and means, but with great dedication, she was able to give the organization the importance it should have in the Montreal area. Working at first from the basement of her home, she devoted her energies to establishing the FGM and building credibility and awareness of

the importance of such an organization. Ms. Weil brilliantly succeeded.

Needless to say, the above does not do full justice to every individual who contributed, sometimes visibly but often anonymously, to the organization as it exists today, and the FGM wishes to honour them as well.

After ten years of existence, the FGM is preparing for new growth with a renewed management team. This will unquestionably be an opportunity for men and women of great vision and determination to join the group of FGM pioneers and founders in order to make their contribution to a better quality of life in all of Greater Montreal's communities.

BRONZE PARTNER

SAMSON BÉLAIR/ DELOITTE & TOUCHE

Congratulations to all our honourees for their generosity in supporting the Foundation of Greater Montreal. We are proud to be together tonight to honour their work and personal involvement. They greatly influenced the evolution of the Foundation of Greater Montreal.

Deloitte.
Samson Bélaïr/Deloitte & Touche

HR STRATEGIES INC.

HR Strategies Inc. wants to congratulate Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil for their key roles in the Foundation of Greater Montreal. Their dedication and passion have significantly contributed to the development of the Foundation and thus ensured the support of the entire community of Greater Montreal. Congratulations to Tim, Pierre, André, Michèle and Kathleen.

HRS

Focused on the

community



Top - FGM AGA 2004:
Alex K. Paterson and Manon Vennat

Left - Vital Signs 2007:
Alex K. Paterson, Michèle Thibodeau-DeGuire

Right - AGA 2009: Dominique McCaughey

The ultimate goal of the Foundation of Greater Montreal is to support community initiatives that truly embody a commitment and desire to achieve great things. The challenge for an organization like ours is to identify the initiatives with the greatest potential and to support essential projects aimed at enhancing the well-being of the community.

The FGM is no different from other community foundations in that it makes grants and therefore must set priorities and select projects that meet specific criteria. The Grants Committee consists of experts in various fields who volunteer year after year to provide meticulous supervision of this task. Sound management of funds requires us to make critical choices for the community and for the FGM grants program.

The FGM has greatly benefited from the group of volunteers that has overseen the awarding of grants from the start. The co-chairs, Alex Paterson and Dominique McCaughey, invested enormous energy implementing grant strategies. The experience and wisdom of Sheila Goldbloom, the representatives of

Centraide, the J.W. McConnell Foundation, the Montreal Health and Social Services Agency and many other key players guided FGM policies since its inception, through good years and bad.



Amy Molson Camp

There is no question that 2003 was a banner year for all! The first grant was awarded! The emotion-filled presentation took place during the annual general meeting and all recipients were in attendance. Although funds were modest, the grants perfectly embodied the FGM's mission and represented an outstanding achievement in

such a short time of existence. A total of \$35,000 was awarded to seven organizations in desperate need.

BRONZE PARTNER

JARISLOWSKY FRASER
is extremely pleased to be associated with the Foundation of Greater Montreal and wishes to congratulate the foundation on its 10th anniversary.

Our sincere appreciation to Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil who have contributed to its enormous success.

JARISLOWSKY FRASER LIMITED
INVESTMENT COUNSEL

As part of a new initiative to support artistic philanthropy, the “Cultural Investment” program was established by the Government of Quebec in 2005. Quebec community foundations were to become the program’s major partners, and the FGM created four new cultural funds that year: The École Nationale de Théâtre du Canada Fund, the Blue Metropolis Foundation Fund, the Festival des Arts de St-Sauveur Fund, and the Petits Violons Fund. Since then, the FGM has supported 177 funds for arts and cultural non-profits.

The success of the FGM depends enormously on the people who work for it, but we should not underestimate the importance of raising endowment funds that not only ensure the organization’s sustainability, but also allow it to award grants. In 2006, the FGM received sensational news when an anonymous donor decided to set up a \$24 million fund. The assets of the FGM doubled in a single year and it stood as proof of the FGM’s credibility. What a great moment!

For organizations and the community as a whole, it was the start of a string of good news. To date, the FGM has awarded more than \$5 million in grants, despite a moratorium in 2008 due to the global financial crisis that loomed on the horizon. Committee members and the Board felt the wisest course of action was to keep funds safe and to take steps to mitigate the crisis as needed until 2009. The FGM nevertheless paid awards in transit as intended by donors, totaling \$381,000. The FGM ended the year with a decline in assets of only 12.5%, an exceptional performance given that so many funds and individuals elsewhere suffered losses of approximately 25%. This result, which was positive given the prevailing context, confirmed the soundness of our conservative investment policy.

Un philanthrope donne 24 millions pour Montréal

MALORIE BEAUCHEMIN

Un mystérieux donateur vient de verser 24 millions de dollars à la fondation du Grand Montréal, un organisme de bienfaisance. C'est l'un des dons les plus importants dans l'histoire de la métropole.

Désireux de garder l'anonymat, le philanthrope septuagénaire a passé la majeure partie de sa vie à Montréal, mais il n'est pas né au Canada. « Il a vécu dans plusieurs pays, puis il est arrivé en 1950, à Vancouver, pour faire ses

études, raconte Kathleen Weil, présidente et directrice générale de la fondation. Il s'est installé chez nous en 1959 et il dit qu'il est tombé amoureux de Montréal. »

C'est pourquoi il fait ce don. « Peu connue du grand public, la fondation du Grand Montréal, de type communautaire, recueille des fonds de dotation permanents, pour le financement à long terme de projets locaux. Chaque philanthrope choisit lui-même dans quel domaine ou organisme il souhaite intervenir.

« Dans ce cas-ci, le donateur aimerait aider les arts et la culture, ce qui est une bonne nouvelle pour Montréal parce que ce domaine est souvent le plus pauvre de la philanthropie, soutient M^{me} Weil. Il s'intéresse aussi aux causes humanitaires, à la santé mentale, à l'éducation. Il est très ouvert. Nous allons lui soumettre des projets d'organismes, et il décidera. »

Le capital de 24 millions sera placé et donc conservé intact pour toujours. Les distributions seront distribuées chaque année, soit à distribuer dollars et cents par année.

Plusieurs autres directrices de son organisme ont été créées en attendant.

ACTUALITÉS

Depuis sa création, elle a permis la réalisation de nombreux projets, notamment pour aider à éradiquer le décrochage scolaire, venir en aide aux enfants défavorisés, intégrer les immigrants aux journées de la culture...



AGA 2004: Michèle Thibodeau-DeGuire and Guy Bisailon

In 2009, we began to see the light at the end of the tunnel and the FGM confirmed grants totaling \$1.3 million! At the annual general meeting, pride and a sense of accomplishment were evident on the faces of Gaston Bouchard, Acting President and CEO, and Alex Paterson, outgoing Chairman of the Board. They were both very happy with the previous year's decision to exercise caution and with the depth of commitment of the various stakeholders, as it is clear in this excerpt from the 2008 Annual Report: "This eventful year has shown us the exceptional degree of loyalty and leadership of our donors, our volunteers and our

staff and has demonstrated that their enthusiasm and support are a clear guarantee of the long-term future of the FGM."

The FGM's philosophy is that donors supporting the organization should all share a passionate devotion to philanthropy, having long understood that this is THE key to success. The FGM has been fortunate to have such people involved throughout its existence. There will never be enough words to thank those who have been, are and will continue to be committed to the organization, and who shape its activities.

*There is no question
that 2003 was a
banner year for all!
The first grant was
awarded!*

BRONZE PARTNER

LOMBARD ODIER

would like to congratulate the Foundation of Greater Montreal for its impressive and increasingly important contribution to the economic and community development of the Greater Montreal region since its formation 10 years ago.

We join with the community in honouring Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire, and Kathleen Weil. Their hard work and commitment played an important role in putting the FGM on a sound footing and assuring its success to date.

LOMBARD ODIER
LOMBARD ODIER DARIER HENTSCH

EDITORIAL

A good way to give

The Foundation of Greater Montreal is an idea whose time has come. Actually, it's an idea whose time came quite a while ago. Montreal is one of the last big cities in Canada to launch its own community foundation. But now that it's rolling, the FGM promises to grow into a powerful tool for community-building through efficient and purposeful philanthropy. And they're not asking you for a penny.

The idea is wonderfully sensible, once you get used to it: a community foundation makes it easy and efficient for people to donate money to good causes.

We can surmise that few Montrealers actually lie awake nights worrying about prudent administration of the millions they plan to give or leave to animal charities, the Montreal Symphony Orchestra, fire prevention, or a women's shelter. But in a rich country with an aging population, more Canadians than ever are nowadays writing wills that include five, six, or even seven-figure bequests to one good cause or another. Many others don't wait for death to give money.

The bigger the capital sum, the more alluring the endowment approach: instead of handing over a lump of cash, you arrange to invest the money so that interest income goes to the selected cause(s) every year in perpetuity. Among other advantages, this system keeps the donor's name alive.

But there's a practical problem. The very rich can fund their own charitable foundations while the biggest institutions — universities, hospitals — may already have well-managed endowments (capital funds) to which you can donate. But if you want to give \$30,000 — or even \$2 million — to serve some more modest goal or group, it's just not practical to set up a foundation, hire a manager, open an office and incur investment-management fees that can easily surpass 2 per cent per year.

Enter the community foundation. It will manage your capital gift for a low fee — three-quarters of one per cent of the sum annually — because the professional money managers the foundation uses have been arm-twisted to work for a reduced fee or for free.

The foundation pays out the earnings each year. The donor can specify a recipient group, or choose a sector — the arts, say,

or youth services, or environment — or simply let the FGM choose recipients without any restrictions.

The FGM currently has a full-time staff of just two: the redoubtable Kathleen Weil, better known for her part-time position of chairman of the Montreal Regional Health Board — and a secretary. But the Foundation's board of directors is a distinguished cross-section of Montreal: National Bank vice-chairman Pierre Brunet, Sheila Goldbloom, André Chagnon, Marcel Côté, Brian Levitt and others.

When Ms. Weil and Mr. Brunet met *The Gazette's* editorial board this week, they noted government cutbacks have led many cultural and other government-funded groups to learn quickly to become self-supporting, raising their own money in order to claim government matching funds while thinking about the longer-term need to be self-financing by building an endowment. A community foundation is useful here, too.

The FGM will not solicit donations, and so poses no threat to *Contraide*, *The Gazette* Christmas Fund or other agencies. In fact, existing foundations that held capital for *Contraide*, Red Feather, YMCA and Catholic Community Services have all rolled their money into the FGM, which will provide good, cheap management and remit each group's proportionate share of earnings each year.

So far, the FGM manages just \$25 million, only about 2 per cent of it unrestricted. So the foundation won't be paying out meaningful grants for a while yet. But as the unrestricted portion of the endowment grows, the FGM will become an important donor itself, as well as being an efficient tool for managing the philanthropy of individuals, families and organizations.

All this has already happened in other Canadian cities. The Vancouver Foundation has about \$650 million under management and has been paying out \$25 million or more every year, to help a very wide range of local groups, causes and projects.

By all the evidence, this is an innovation with no down side. In the field of charitable giving and worthy causes, everybody wins by prudent money management and timely, well-advised granting decisions, and these are exactly the two things the Foundation of Greater Montreal offers our community. It's about time.

♦ ♦ ♦
*The idea is wonderfully simple
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Men and women of great conviction

If we were to list all the individuals and organizations that have made an impact on the Foundation of Greater Montreal, this album would probably be over a hundred pages long! We cannot name all the men and women who have been inspired over the years by the FGM's mission and importance, but we greatly appreciate their contributions.

After some months, Kathleen Weil's basement became too small to manage the Foundation's business and it was time to centralize FGM operations. SITQ came forward to provide free space at Place Ville-Marie. It was mostly from this new head office that the future direction of the FGM was charted. Ten years later, we are still located at Place Ville-Marie, owing to the same partner's generosity.

As of 2001, Michel Lamontagne, Tim Brodhead, Jacques Gagnon and Pierre Brunet, newly appointed Chairman of the Board, scrupulously supervised the Foundation's operations and devoted them-



selves to publicizing the arrival of a new player in the philanthropy field. But they faced a challenge: as with all organizations in their start-up phase, convincing companies to support their mission by contributing to the FGM's working capital was daunting.

Pierre Brunet and Jacques Gagnon recruited volunteers to take up the challenge. They knocked on the doors of many companies that could potentially support FGM operations. Their mission was to convince companies to agree to provide the same funding for a period of three years in order to ensure the survival of the FGM. Many companies agreed, including



Michel Lamontagne, Natalie Villemure,
PDG Fondation Polytechnique de Montréal,
Gaston E. Bouchard, at the Community Foundations
of Canada's National Conference,
2008, hosted in Montreal.

BRONZE PARTNER

METRO

is proud to celebrate the 10th anniversary of the Foundation of Greater Montreal.

Metro congratulates all honourees for their work towards the development and support of a number of charitable organizations. Metro recognizes the importance of your contribution towards the betterment of the Montreal community.

metro

two who decided to support the FGM in the longer term. The J.W. McConnell Family Foundation and the Lucie and André Chagnon Foundation had faith in the two missionaries and each agreed to set up a fund of one million dollars, the income of which would be paid into the working capital of the FGM and therefore ensure its continuance. The funding meant the Foundation of Greater Montreal and its philanthropic mission were taken seriously and further enhanced the growing credibility of the Foundation. But this was just the beginning! The FGM received its first foundation-to-foundation donation from the Red Feather Foundation, represented by Sheila Goldbloom and John Gallop, who had immediate faith in the FGM's mission and the people behind the organization.

Income generated by these funds not only provided for the operational expenses of the FGM, but what was more important, the new organization was relieved of the constant burden of having to provide for its own needs, so that it could focus instead on raising new endowments. Mr. Chagnon recently stated in an interview that, "the goal of all our activities is prevention, which comes from developing long-term projects like the Foundation of Greater Montreal." Such vision will definitely ensure long-term sustainability for the FGM and its community projects.



AGA 2009: Pierre Comtois, Louise Drouin, Lyse Brunet, Gilles Nolet



Left to right – CA 2004: Sheila Goldbloom and Cynthia Lam
 2008 Community Foundations of Canada's National Conference: Gilles Émond, Joan Paterson, Jacques R. Gagnon
 AGA 2009: Diane Bertrand, Dorothy Bond, Gaston E. Bouchard

Meanwhile, there was plenty of action at FGM head office! Kathleen was no longer handling daily operations by herself. She called upon the assistance of Diane Bertrand, who over the years has worn many hats. Today Diane, the longest serving member of the FGM, is the Director of Donor Services, Grants and Community Initiatives. Together, Kathleen and Diane laid the brickwork in collaboration with members of the Investment Committee, who then entrusted investment management to the fund managers. The invaluable advice of the Board was a major asset in the FGM's growth during its second year of existence.

In 2002, a new member joined the team who played a crucial role in raising new funds. Gaston Bouchard took over the management of planned giving when he was hired as a part-time consultant. He brought his exceptional expertise in philanthropy and outstanding credibility within that domain, being regarded by his peers as a key player in planned giving. This new member of the team became the link between people or organizations wishing to donate

and legal and financial planning professionals, who advised their clients on the best means to ensure proper management and sustainability of their assets.

In 2003, another new team member took on the important task of liaison with fund donors, reassuring them in difficult times and particularly advising them when the need arose to channel grants to their preferred organizations or causes. Colin Bérubé soon became Kathleen's partner in making the difficult choices of awarding grants and assessing the many applications, in addition to playing a key role

in publishing Vital Signs. He was with the FGM for three years as an analyst and headed up the Grants Committee for another three years. His knowledge of organizations and his rigorous assessment of community needs have been an unquestionable asset for the FGM's outreach.

We cannot end without mentioning the honorary legal contributions of Jules Charette, whose enormous expertise and

...“the goal of all our activities is prevention, which comes from developing long-term projects like the Foundation of Greater Montreal.”

- André Chagnon,
 President and CEO
 Fondation Lucie et André Chagnon



BRONZE PARTNER

RIO TINTO ALCAN

Rio Tinto Alcan is proud to join with the Foundation of Greater Montreal in recognizing Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil for their hard work and dedication to the Foundation. Bravo and thank you for your outstanding contributions.

RioTintoAlcan

determination were deployed behind the scenes. He has been part of the team from its inception and served as legal counsel throughout difficult as well as glorious times. Everything he has done naturally embodies the FGM philosophy and greatly contributes to the development of the organization as we know it today.

To each individual, for each initiative taken during those 10 years of unflagging support, words alone are insufficient to thank you all for everything that was accomplished. We express of our gratitude, not only on our behalf but also on behalf of all the organizations and individuals who have grown as a result of the wisdom, vision and community commitment of each and every one of you.



Montreal Matters 2007:
Dr. Louis Drouin, Kathleen Weil, Pierre Brunet
At the back : Sidney Ribaux, Richard Lessard

The pulse of *Montreal*

In July 2006, the Montreal metropolitan area had a population of 3,674,000, making up almost half (48%) of the population of Quebec. The second largest city in Canada after Toronto (5.7 million) in 2005, Montreal ranked as the 16th largest North American city, between Phoenix (3.9 million) and Seattle (3.2 million).

These statistics, as provided in the very first edition of the report “Vital Signs of Greater Montreal”, published in 2006 by the FGM, were only the tip of the iceberg. The importance of this exceptional report and the thoroughness of its statistics were soon recognized by both municipal political leaders and community organizations. The socio-demographic report essentially became the basis for the future strategic direction taken by the FGM.

Since its launch, *Vital Signs* has provided a statistical picture of various areas of collective welfare, focusing on work, socio-economic inequalities, education, health and welfare, housing, transportation, safety, environment, arts and culture, diversity and integration, inclusion and involvement.

Kathleen Weil, always alert to best practices in the field, followed the lead of the Toronto Community Foundation that had already published a report and set about assembling a statis-

tical research and analysis team. After an in-depth study of data collected in Montreal for the first edition of *Vital Signs*, Kathleen was certain that this new tool would help upgrade the FGM grants program and assist donors to focus their philanthropic arrangements. She was clearly not alone in being convinced of the importance of the report; the entire FGM Board and its standing committees applauded and endorsed the enormous task undertaken by the FGM for the well-being of the community.

“Initial feedback confirms the need for the report. The numbers of enquiries and visits to our site have exceeded our expectations.

Our present donors are also consulting us in greater numbers and find the report Vital Signs an invaluable tool.”

Source: FGM Annual Report, 2006

The fourth edition will be published in 2010 under the watchful eye of the new President and CEO, Marina Boulos, and her team, an indication of the strategic importance of what has generally come to be known as Montreal’s annual health check-up.

BRONZE PARTNER

STIKEMAN ELLIOTT

*is proud to sponsor the
Foundation of Greater Montreal*

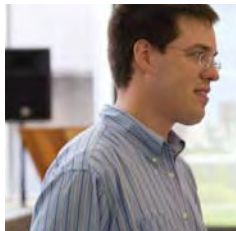
Stikeman Elliott wishes to congratulate the members of the Foundation of Greater Montreal for their devotion, passion and extraordinary efforts in developing the Foundation and thus seeing to the well-being of the Greater Montreal community. Kudos to Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil.

STIKEMAN ELLIOTT

TELUS

TELUS is proud to partner with the Foundation of Greater Montreal and would like to honor the commitment of Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil. Through their dedication, these individuals have contributed to the development of the Foundation and supported the Greater Montreal community.

 **TELUS**
the future is friendly®



MONTREAL MATTERS
Montreal Matters is an initiative which seeks to stimulate discussion on major local issues.

VITAL SIGNS
Greater Montreal's Vital Signs is a check-up that measures the vitality of our region, identifies trends, and shares opportunities for action in areas critical to our quality of life.

Left to right:

- **Montreal Matters 2007:** Louis Drouin, Responsible for Health and Urban Environment at Montreal's Public Health Department, Sidney Ribaux, Co-founder and General Coordinator of Equiterre, Pauline d'Amboise, Secretary general of the Desjardins Group, Charles-Mathieu Brunelle, Executive Vice - President and Managing Director of TOHU, Michel Godbout, reporter CBC.
- **Vital Signs 2007:** Marcel Côté, Kathleen Weil, Alex K. Paterson
- Colin Bérubé, Director, Grants and Special Projects, Foundation of Greater Montreal (2006-2008)
- Isabelle Perrault, Sociologist, Vital Signs

BRONZE PARTNER

TRANSCONTINENTAL

The future of our society relies on our commitment to the community. On behalf of every organization that receives support from the Foundation of Greater Montreal, Transcontinental thanks Ms. Thibodeau-DeGuire and Ms. Weil, as well as Mr. Brodhead, Mr. Brunet and Mr. Chagnon for their unfailing support.

Transcontinental





COMMUNITY FOUNDATIONS OF CANADA'S NATIONAL CONFERENCE

In November 2008, the FGM hosted the Community Foundations of Canada's National Conference. The conference featured prestigious speakers and brought together more than 600 participants from 24 countries.



From left to right:

- Special Guest: Coral Egan
- Christopher Hall and Alex K. Paterson
- Monica Patten and Kathleen Weil
- Gilles Pettigrew, Joan Paterson, Alex K. Paterson, Diane Bertrand, Gaston E. Bouchard

BRONZE PARTNER

NATIONAL BANK TRUST

National Bank Trust, a business partner of the Foundation of Greater Montreal since its inception, congratulates this year's honourees: Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil. Their personal commitment and dedication have helped to implement local initiatives that have contributed to the economic and social development of Greater Montreal.



ULTRAMAR

Ultramar is proud to underline the 10th anniversary of the Foundation of Greater Montreal and congratulates the following honoured personalities: Tim Brodhead, Pierre Brunet, André Chagnon, Michèle Thibodeau-DeGuire and Kathleen Weil. Best success to the Foundation for the years to come!





Marina Boulos-Winton with Father Emmett Johns (a.k.a. "Pops"), founder of Le Bon Dieu dans la rue. at the 2009 AGA.

Anyone can be a philanthropist! That simple premise has called upon people's civic duty to set up community foundations in cities all around the world. Today, community foundations are a global trend with 1,400 existing across all continents, including more than 170 in Canada, with Montreal as the 12th largest.

Community foundations, designed to pool donations large and small and invest those funds permanently, use their revenues for grant-making purposes, year after year, in perpetuity. Dedicated primarily to the well-being and the ever-changing needs of one's community, today, tomorrow and thereafter, community foundations make it possible to be a great philanthropist even in one's afterlife.

*Anyone
can be a
philanthropist!*

Final thoughts

To become a manifest participant within the Montreal community, not only by the accumulation of a collective heritage worth hundreds of millions of dollars, the revenue from which will allow us to respond to the needs of the community, but also by the creation of a financial vehicle allowing Montrealers to uphold their contribution to their city in perpetuity.

Our vision for the next decade is to be THE vehicle for those who love this great city, wish to contribute to the community and be part of collective legacies worth hundreds of millions of dollars. We envision that, decades from now, funds set up generations ago will continue to provide dividends to support efforts to educate children, help find cures for diseases, rebuild communities, provide a gateway to the arts, and strengthen families.

It is our hope that you be inspired by our story and become a philanthropist, if you're not already, since – anyone can be a philanthropist!

A million thanks to the remarkable pioneers who have been involved as volunteers since our founding as well as all our devoted committee members.

Marina Boulos-Winton
President and CEO

ACKNOWLEDGEMENTS

This souvenir book could not have been published without the support, time and devotion of many individuals. We wish to thank Jacques R. Gagnon for his anecdotes and his availability, Diane Bertrand, Michel Lamontagne, André Chagnon, Tim Brodhead, Jean Camerlain and Michèle Thibodeau-DeGuire, Pierre Brunet and Alex Paterson for their time and the memories they so generously shared with us.

We offer our sincere thanks to the following partners for their generous contributions which enable us to pursue our mission to the Greater Montreal community.

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